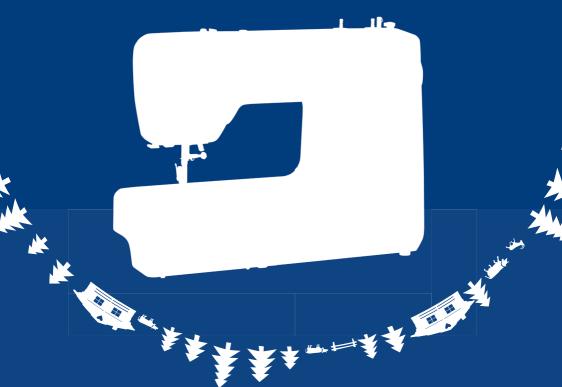




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Limited edition

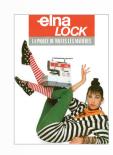


## Tradition and progress since 1940

Sewing machines with a history and a well-preserved know-how for 75 years!



# Happy Birthday Elna!





1940...The innovation
The Elna No. 1 is the first
portable electric sewing
machine with a free arm. A
true revolution in the world of
sewing.







1968...The Design

the all-in-one!

The Elna Lotus was the first light-weight sewing machine, compact and portable with a unique design.

A totally innovative concept:





1973...The time saver! Elnapress was the very first domestic ironing press that witnessed remarkable success as soon as it was launched. Design meets technology in one single product.











For 75 years, our company's expertise has never ceased to impress our clients. From the very first sewing machine, Elna No. 1, designed in 1940 up to our current range we use innovative means to respond to the needs of our users. Experience is our asset. We abide by the rules of sewing and we take pride in preserving perfect quality of all our products. Year after year, we make a point to preserve a reliable service which is guaranteed by thousands of professionals worldwide. Thank you for your loyalty!

To celebrate this milestone of 75 years of passion, Elna created the Sew75. A unique model in limited edition with a different look. Inspired by traditional picturesque art of the Swiss mountains, the Sew75 is a small gem that will make you want to discover the art of sewing thanks to its unique design and ease of operation! The Sew75 is a sewing machine ideal for beginners who want to discover the world of textiles but is equally suitable for those who want to improve their skills!



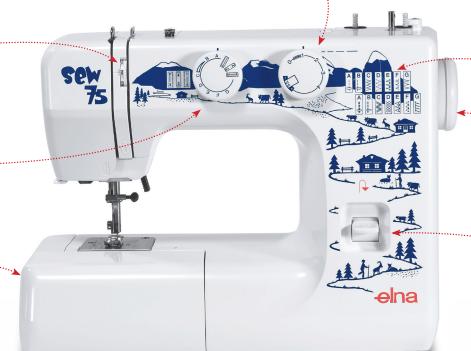
## TECHNICAL FEATURES

Adjustable stitching

Tension control -

Selection of stitches ·

Free arm and storage space for accessories



"15 stitches to choose from

Hand wheel

• Instant reverse lever



#### **FREE ARM**

Essential for perfect trouser or sleeve hems, the Sew75 also conceals a space to store accessories and bobbins.



## **USER FRIENDLY**

The front control allows you to select your stitches and the threading steps are numbered to guide you. Meanwhile you can change feet with one step!

## Give wings to your creativity!

A unique sewing machine that will inspire you to create new designs and will give you the urge to build on your existing skills.



#### **STITCHING**

15 available stitches to choose from on the front dial of the Sew75. The utility stitches may be used for decorative purposes to customise your projects.



#### MORE THAN JUST STANDARD

In addition, a large range of optional accessories is available with the Sew75. These will allow you to further expand your horizons and make your most demanding projects a reality!

## Sew75

### **TECHNICAL FEATURES**

Always visible large view stitch display

Instant reverse lever

Easy declutch for bobbin winding

Clip-on presser foot

Adjustable tension dial between 0 to 9

Extra presser foot lift

Front loading oscillating hook system

2 vertical spool pins

Manual thread cutter on the needle bar

Sewing light

Free arm

Carrying handle and built-in protection cover

#### STITCH FEATURES

15 stitches incl. buttonhole, stretch stitches and utility stitches.

Four-step buttonhole

Maximum stitch width: 5 mm

Maximum stitch length: 4 mm

Straight stitch and triple stitches with two needle positions variable between left and centre.

#### **ACCESSORIES**

Standard metal foot, buttonhole foot, darning plate, bobbins, needles, seam ripper, foot controller, protection cover.

Many optional accessories available - visit www.elna.com

WARRANTY AND SERVICE: Elna's superior reputation was established in 1940 with the production of its first sewing machine. Ever since, Elna has continued to be a leading brand of home sewing and related equipment especially designed with the innovative sewer in mind. Thousands of professionals worldwide provide expert service. Millions of people have chosen Elna for its quality, performance and reliability.



## One year under the sign of novelty.

This year, for its 75th birthday, Elna has introduced new products that will certainly charm users with their technical capability but more so with their brand-specific Swiss design that never ceases to adapt itself in order to meet its users needs. In fact, the Elna brand never stops seeking that perfect balance between technology and user comfort and Elna will only introduce products that meet the standards of these two essential criteria.

## Sewing is an art without limits.

When a product is able to follow the ideas of its users, sewing becomes an enriching activity and a true source of satisfaction. In fact, with the flawless quality of its products Elna guarantees excellent results and emphasises their user friendliness. The sewing world opens its doors!



## Swiss design and tradition.

Equal to tradition and progess, Elna products stand out because of their quality but more so because of their design. Unique, practical and operational with a well-researched design to best meet the needs of every user.

Every Elna generation of sewing machines has left its mark in the history of textiles thanks to its flawless technique and its front-line design. Elna takes pride in its brand and invests every effort to preserve its reputation year after year.



Our sincerest gratitude goes out to all our users for their continued trust and loyalty!

